

GLAM

AUCTION & DINNER
An Evening of Glamour and Generosity

SPONSORSHIP PACKAGE FOR GLAM 2025



**eliminating racism
empowering women**

ywca

Pierce County

Welcome

LINDIWE CHAZA JANGIRA

Chief Executive Officer

I am excited to invite you to support YWCA Pierce County's annual Glam that Gives Gala on March 15, 2025. This signature event brings together our community to raise critical funds for survivors of domestic violence. Your sponsorship would directly support life-changing services like emergency shelter, legal advocacy, and counseling, helping survivors find safety, healing, and empowerment.



Why Sponsor Us

- **Community Connection:** Glam that Gives is attended by community leaders, donors, and passionate advocates, offering high visibility for your brand.
- **Aligned Values:** Sponsoring YWCA connects you with a trusted nonprofit, signaling your commitment to social impact and community wellbeing.
- **Valued Recognition:** As a sponsor, you'll receive impactful exposure through our social media, event signage, and website, engaging directly with an audience that values corporate responsibility.

Please review the enclosed sponsorship opportunities, and join us in supporting women and families in need. To confirm your sponsorship or discuss options, contact our Donor Management Coordinator, Jodie Fortune, at 253-272-4181 ext. 249 or jfortune@ywcapiercecounty.org.

About The Event



Glam that Gives is YWCA Pierce County's annual gala, hosted at the elegant Historic 1625 Tacoma Place. Starting at 5:30pm, this inspiring evening raises essential funds to support survivors of domestic violence through sponsorships, auction item donations, and direct contributions. Every form of support helps us provide critical services like emergency shelter, legal advocacy, and counseling, empowering individuals and families to rebuild their lives.

3 Ways to Support:



Sponsorship Opportunities

Gain visibility and show community commitment with event sponsorships, including brand recognition on-site and online.



Donate Auction Items

Contribute unique items or experiences to our auction, with proceeds directly supporting survivors.



Direct Contributions

Provide critical resources like shelter and counseling for those in need through a direct contribution.

Sponsorship Levels

Support YWCA Pierce County's mission and gain community visibility through our sponsorship packages. Each level offers tiered benefits, including logo placement, social media mentions, and event recognition, designed to maximize sponsor impact and engagement. Your sponsorship helps provide critical services to survivors and strengthens community resilience.

Presenting Sponsor

\$25,000

- Exclusive "Presented by [Sponsor Name]" title
- Premier logo placement across event materials, website, and social media
- Speaking opportunity during the event
- VIP table for 8
- Custom brand activation and special media mentions

Platinum Sponsor

\$15,000

- Prominent logo on event materials, website, and select media
- VIP seating for 6
- Social media recognition and feature in email campaigns
- Program acknowledgment and on-site signage

Silver Sponsor

\$5,000

- Logo in event program, website, and select signage
- Seating for 4
- Social media mention and acknowledgment during the event

Gold Sponsor

\$10,000

- Logo on event website, program, and select signage
- Reserved seating for 5
- Social media feature and verbal acknowledgment during event

Bronze Sponsor

\$2,500

- Name or logo in event program and on website
- Seating for 2
- Group social media post before or after the event

Media Event Highlights

GLAM features an engaging live auction, a curated silent auction, and an online auction to involve the broader community. Leading up to the event, social media posts, press releases, and media coverage will highlight sponsor support and event details. During the gala, guests will enjoy a printed auction book and presentations that showcase auction items, community impact, and stories from YWCA's mission to support survivors.



Media Coverage

A targeted media strategy—through social media, press releases, and email—will build excitement, highlight auction items, and showcase sponsor support, encouraging broad community involvement.

GALA Key Points

1. Live Auction
2. Silent Auction
3. Social Media Campaign
4. Press Releases & Media Coverage
5. Printed Auction Book
6. Slideshow & Presentation



Conclusion

Thank you for considering this opportunity to support YWCA Pierce County's mission to empower survivors of domestic violence. Your involvement in our annual gala is invaluable, and we look forward to partnering with you to make this event impactful and successful.

We're committed to keeping you informed every step of the way and are here to answer any questions. Together, we can make a meaningful difference in the lives of those who need it most.



March 15, 2025, 5:30pm

Emcee and Auctioneer, Sasha Summer Cousineau

Historic 1625 Tacoma Place

1625 South Tacoma Way, Tacoma

<https://www.ywcapiercecounty.org/glam-that-gives-gala>

Frequently Asked Questions

- **What is the purpose of the YWCA gala?**
 - This annual gala is YWCA Pierce County's largest fundraiser, aiming to raise funds to support life-saving services like emergency shelter, counseling, and legal advocacy for survivors of domestic violence.
- **How can I support the gala?**
 - You can become a sponsor, donate auction items, make a direct contribution, or attend the event. Each form of support plays a crucial role in reaching our fundraising goals and expanding YWCA's impact.
- **What sponsorship levels are available?**
 - We offer multiple sponsorship levels, each with specific benefits such as brand visibility, VIP seating, and mentions across event materials.
- **Who typically attends the YWCA gala?**
 - The event draws community leaders, donors, and advocates, all united by their commitment to supporting survivors of domestic violence and promoting safety and healing in the community.
- **Can I participate if I'm unable to attend?**
 - Yes, you can donate directly to the YWCA by going to:
<https://www.ywcapiercecounty.org/donate-now>
- **What items are suitable for the auction?**
 - Popular auction items include gift certificates, unique experiences, luxury goods, artwork, and services. We're happy to discuss options with you to make your donation impactful.
- **Are donations tax-deductible?**
 - Yes, YWCA Pierce County is a registered 501(c)(3) nonprofit organization, and your donation may be tax-deductible to the extent permitted by law. Please consult your tax advisor.
- **How will my contribution make a difference?**
 - Your support directly funds essential services like safe housing, legal support, and counseling, helping survivors rebuild their lives in a safe, empowered environment.
- **How do I get in touch for more information?**
 - For any questions or to discuss ways to support the gala, please contact Jodie Fortune, Donor Management Coordinator, at (253) 272-4181 ext. 249 or via email at jfortune@ywcapiercecounty.org.
- **When and where is the gala held?**
 - The gala is scheduled for March 15, 2025, starting at 5:30pm at Historic 1625 Tacoma Place, offering a beautiful setting to gather in support of YWCA's mission.

we are ready to support survivors!

Glam that Gives 2025 Sponsorship

sponsor packages: select one

Presenting - \$25,000

Platinum - \$15,000

Gold - \$10,000

Silver - \$5,000

Bronze - \$2,500

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sponsor or business name: _____

contact person: _____ **title:** _____

address: _____ **city:** _____ **state:** _____ **zip:** _____

contact phone: _____ **email:** _____

payment information

Enclosed is a check payable to YWCA Pierce County.

I/We will mail a check by _____ (MM/DD/YY)

Please charge my/our credit card \$ _____ (one-time payment)

Please invoice me/us on _____ (MM/DD/YY)

I will donate the package online at www.ywcapiercecounty.org/donate

credit card information

name on card: _____

card number: _____ exp. date: _____

authorized signature: _____

RETURN COMPLETED FORM TO:

Jodie Fortune
(253) 272-4181 x 249
jfortune@ywcapiercecounty.org
YWCA Pierce County, 405 Broadway, Tacoma, WA
98402 Fax (253) 597-6683

QUESTIONS?

Jodie Fortune
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